



## **Grand Hotel Kempinski Geneva Geneva Suite: superlative in every sense!**

**The Grand Hotel Kempinski Geneva inaugurates in April 2008 its Geneva Suite, the largest free standing suite in Europe. With a total surface of 1,080 m<sup>2</sup> (11,690 square feet), this suite is a duplex, laid out on two floors, the lower floor being dedicated to the reception areas whereas the private quarters are on the upper floor. As its name suggests, the Suite, situated on the top two floors of the hotel, enjoys an encompassing view over the city, the Jet d'eau and the Mont-Blanc. A private butler and Chef ensure a seamless, enjoyable stay. "With the Geneva Suite, we wanted something unique, down to the last details. I believe we have succeeded in creating an exclusive retreat on a truly grand scale", says Patrick Mossu, General Manager of Grand Hotel Kempinski Geneva.**

### **The largest free standing Suite in Europe**

The Geneva Suite, spread over two floors, is not simply the association of several adjoining rooms. It has been thought out down to the minutest details to offer the most exacting customers a spacious pied-à-terre where they can receive friends, conduct business and even exercise, all the while enjoying privacy in front of a spectacular landscape.

Both floors of the Suite are accessed by two private lifts. In the Suite, the two floors are connected by a spiral, flying staircase, which is a technical "tour de force". On the lower floor, the marble hall opens onto a large living area which occupies one of the building's angles. A gas fireplace livens up this area. Two sets of deep settees, plush armchairs and coffee tables flank a dinner table, seating up to twelve guests. On one side of the living area, an office is to be found as well as a security room and a kitchen. On the other side, a private lounge adjoins a master bedroom.

The upper floor is devoted to the private quarters, with two master bedrooms, each with its *en suite* marble bathroom and walk-in closets. The private living room is divided into a lounge and a dining corner seating up to 10. As on the floor below, the living room boasts its own fireplace. Recreational facilities are to be found on this floor: a billiard-room, a gym and a steam bath.

The terrace looks out, on one side, to the Old Town and, on the other, to the Jet d'eau and Mont-Blanc. It is decked in ipe (Brazilian hardwood) and furnished with exclusive tables and deckchairs, made from carbon fibre, just like airplanes!

### **The epitome in exclusive services and amenities**

The Geneva Suite is designed to be catered for independently from the rest of the hotel. A private butler is assigned to the Suite. He provides to the occupants every need, even before the need has arisen! Specially trained, he acts as the client's interface with the outside world – organising outings and such – but also with the numerous hotel services. A Chef is available 24 hours a day to prepare scrumptious dishes directly in the Suite's kitchen. And to work off the fantastic cuisine, a personal trainer is at hand.

Additional personalised services include researching, through our personal booking contacts, of the guest's favourites such as menu items, flowers, reading matter etc. This

ensures that each guest finds a personal touch communicated to the hotel prior to his arrival.

Special attention has been given to security with bullet proof windows throughout. The security room acts as a screening centre for the Suite, with cameras at all entrance points into the Suite, connected to a centre within the Suite.

As is to be expected, the electronic equipment entails the latest in technology. The TVs' flat screens change orientation as you move about in the room and the luminosity of the screen adjusts to that of the room. The client's favourite films and music are placed on the Suite's server before he arrives. The entertainment facilities are complemented by a Wii console. In fact, high tech is everywhere to be found. However, it is never awesome: indeed, it is merely a facilitator.

The Suite is furnished with beds not ordinarily found in a hotel. These are Carpe Diem beds, from Sweden. Made by hand, from handpicked Lapland wood, they incorporate a unique spring system which ensures unsurpassed comfort. One single bed takes 35 days to manufacture. As a finishing touch, the guest is given the choice between three types of sheets: satin, silk and linen.

### **Inspired interior architecture and decoration**

The architecture and decoration of the Geneva Suite are the work of Tarek Hegazy, managing partner of A.B. Living Design, based in Sweden. As for the rest of the hotel, Lake Geneva is the main focus of the Suite, which has a large exposure to the exterior. The designer aimed at maximizing the view, while blending in the elements which ensure the privacy needed in a multi-space volume. Tarek's self-imposed first task was therefore to change completely the structure of the space, to bend it to his vision of what a royal suite was to be. He also drew a deceptively simple-looking but technically highly complex, spiral, flying staircase to link both floors of the Suite, comprised of a see-through, glass-encased fireplace on the upper floor.

Scenery lighting has been installed everywhere, which allows for different levels of light in different places of the Suite, according to mood and time of the day. All are controlled remotely, by touch panels.

The colour scheme varies from room to room. Beige, brown and grey-blue colours are to be found in the living area on the lower floor, whereas the master bedroom has been made out in darker, soothing tones. Golden *lamé* and egg shell dominate in the second bedroom, and sand, slate with a touch of green appear in the third. The billiard-room remains very masculine, in black, dark brown and beige.

Noble materials have been used throughout and carried to extremes: marble and sandstone, rosewood and ebony, velvet and silk. A total of 160 m<sup>2</sup> of hand-made, silk carpets bedecks the floors of the living and dining areas. Walls are covered in chamois leather, hand-made leather mosaics or pure silk. The furniture is custom-made for the Geneva Suite: even chairs do not have standard measures! As to the accessories, they are either unique pieces or limited editions.

To the untrained eye, the Geneva Suite looks sober and stylish. But those accustomed to the highest luxury recognize instantly the outstanding quality of the furnishings. "Serenity, privacy and unprecedented luxury that bring comfort of use are part of this symphony easy-to-use design that the elite guests of this Suite shall expect, says Hegazy. Part of my mission was to surprise and exceed expectations".

\*\*\*

### **Geneva Suite: an overview**

- Suite's specificity:
- Largest suite in one block in Europe: 11,690 square feet / 1,080 m2
  - Duplex
- Interior designer: A.B. Living Design, Mr. Tarek Hegazy (Sweden)
- Number of Rooms: 11, including:
- 2 very large dining and living rooms
  - 3 master bedrooms with en suite bathrooms
  - Kitchen and pantry with food lift
  - Private gym room
  - Private lounge
  - Spa / hammam with rain showers
  - 4 guest bathrooms
  - Entertainment / game room with billiard-table
  - Terrace with view over Lake Geneva
- Additional facilities:
- Private security room
  - Private switch board
  - Private entrances on both levels / 2 private lifts
- Luxury Amenities:
- Private Butler and Private Chef, on duty 24h/day
  - Guest's favourites (through personal booking contacts)
  - Choice of bed linen (satin, silk, or linen)
  - Hermès toiletries
- Technological equipment:
- Active en suite IPod connection (possibility to broadcast throughout the Suite)
  - Customized satellite channels
  - 22 TV screens; master TV = 65 inches; 2000 Watt surround system; B&O TVs in the bedrooms
  - Wii console
  - iMac 24 inches, wireless printer, fax
  - kitchen: 8 induction rings, 2 microwaves, cappuccino machine, 2 x 250 litres refrigerators

\*\*\*

Europe's oldest luxury hotel group, Kempinski Hotels was founded in Germany in 1897. Kempinski's impressive portfolio of distinctive properties includes historical landmarks, unique hide-away resorts and vibrant city hotels throughout Europe, the Middle East, Africa, South America and Asia. Rich in tradition, each Kempinski hotel celebrates the local culture and customs of its destination whilst maintaining the impeccable personalised service for which Kempinski is renowned. Put simply, they are the first choice for the discerning luxury traveller.

Kempinski is a member of the Global Hotel Alliance. Based on the airline alliance model, Global Hotel Alliance is the world largest alliance of independent hotel brands. It uses a common technology platform to drive incremental revenues and create cost savings for its members, while offering enhanced recognition and service to customers across all brands. GHA currently comprises Anantara, Cham, Dusit, Kempinski, Landis, Leela, Marco Polo, Omni and Pan Pacific, encompassing 160 upscale and luxury hotels with over 46,000 rooms in 41 different countries.

To book or for further information visit  
[www.kempinski.com/press](http://www.kempinski.com/press) • [www.globalhotelalliance.com](http://www.globalhotelalliance.com)

\*\*\*

FOR FURTHER INFORMATION, CONTACT:  
Alexandra Rys - Press attachée  
Tel: +41 22 702 16 50  
arys@essentielcom.ch