

Press release from Living Design:

Legendary sleep at Hotel Adlon

In November 2009 Living Design won an architect contest to design the new hotel rooms for Kempinski Hotel Adlon in Berlin. Today are the mock-up room installed in the legendary Adlon. The designer behind "the Bedroom Stories" is CEO, Tarek Hegazy and his team at Living Design. The Swedish based interior design company has also the reason to look forward to the nomination time for the European Design Awards of 2010.

"Instead of making a conventional hotel room we wanted to create a warm, harmonies and homeliness feeling. We designed the rooms for the guests to feel "like home" when visiting the hectic city of Berlin on a business- or pleasure trip. In our new concept – "Bedroom Stories" we blur the lines between the residential and hospitality, the space is synonymous with sophistication matching the legend of the hotel, says Tarek Hegazy.

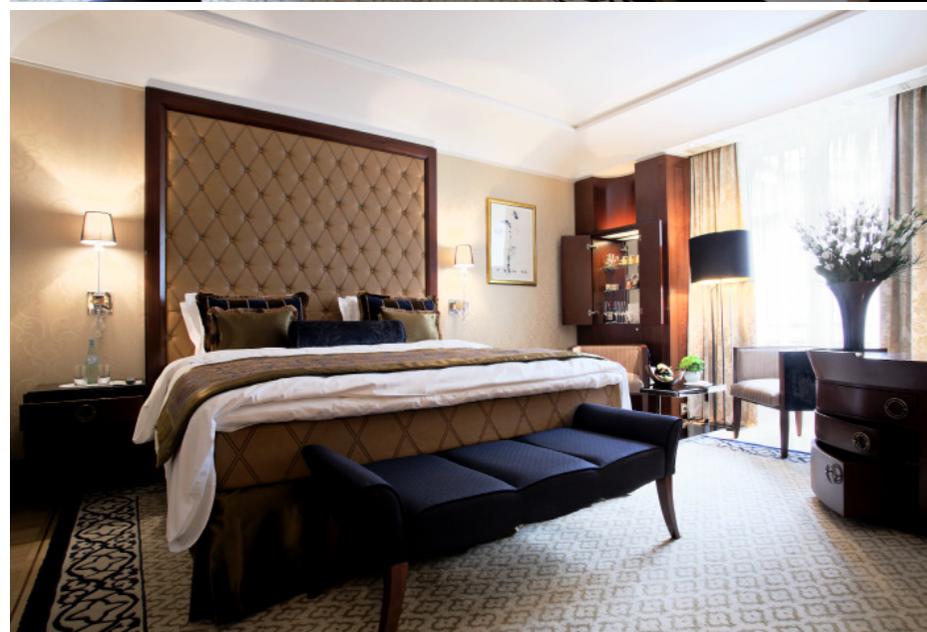
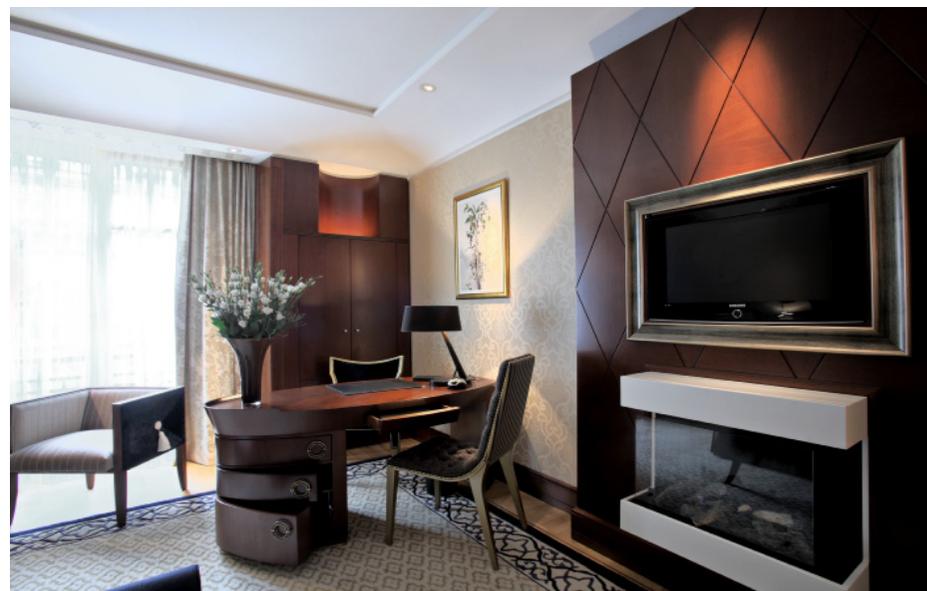
Adlon Kempinski is a 5 star hotel on a classic address in the heart of Berlin. The hotel anno 1907, in 1945 the hotel was totally destroyed after a major fire. First in 1997, Hotel Adlon was refurbished and taken in operations again. "It is a big tribute for us at Living Design to make the new design of the rooms of the Legendary German star hotel – Adlon. We have in a sleek way managed to blend classic and modern style together to promise a dream sleep to visiting guests", explains Tarek Hegazy.

The model room is warm, homey and welcoming and the guests can enjoy the beautiful space and relax in front of the radiant and sparkling fire.

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Living Design is a Swedish based International Interior Design Company with an unparalleled reputation across Europe within an industry that thrives on perfection. Since its establishment in 1984 Living Design has consistently honed the professionalism of the best design talent available from across the world to provide a very selective client base with a pristine service customized to meet each client's high standards and expectations.



Design och installation by LIVING DESIGN